



## **RECORD BREAKING 2006 FIFA WORLD CUP™ COVERAGE ON UNIVISION NETWORKS A HUGE RATINGS SUCCESS**

### **Univision & TeleFutura Networks Double or Triple Previous World Cup Audiences**

**MIAMI, FL, JULY 10, 2006** – Univision Communications Inc. (NYSE:UVN) announced today that an estimated 50 million viewers tuned in to the 2006 FIFA World Cup™ tournament on its three television networks - Univision, TeleFutura and Galavisión - including 29 million Hispanics and 21 million non-Hispanics.

With an average audience in excess of 5 million Persons 2+ according to Nielsen’s Television Index fast national ratings, the tension-filled double overtime final match between Italy and France on Univision far out-delivered the final games in 2002 and 1998 by +75% and +16% respectively.

Additionally, through the Semi-Finals, Univision’s average audience for the ‘06 World Cup was higher than the ABC networks’ English-language telecasts across key demos including Adults 18-49, Adults 25-49 and Adults 25-54.

Through Sunday’s final match, the Univision Network’s 2006 World Cup coverage doubled and tripled past World Cup averages:

#### World Cup 2006

Source: NTI Fast Nationals 2006, NHTI 1998 and 2002

<u>Demo</u>	<u>(000)</u>	<u>% Chg vs. 2002</u>	<u>% Chg vs. 1998</u>
HH	1542	+118%	+80%
P2+	2329	+136%	+81%
A18-34	783	+117%	+69%
A18-49	1451	+130%	+92%
A25-54	1330	+128%	+93%
M12-24	315	+203%	+112%
M18-34	483	+121%	+76%
M18-49	886	+123%	+104%

M25-54	797	+116%	+103%
K2-11	235	+183%	+49%
T12-17	201	+272%	+93%
P12-24	489	+207%	+99%
P12-34	984	+137%	+74%

The TeleFutura Television Network also enjoyed impressive ratings increases over the previous 2002 World Cup telecast according to Nielsen's Television Index. Through Wednesday, July 5<sup>th</sup> (excluding the re-broadcast of the 3<sup>rd</sup> place match and final games), TeleFutura averaged the following:

#### 2006 World Cup

Source: NTI, 6/9/06-7/5/06 (NHTI for 2002)

<u>Demo</u>	<u>(000)</u>	<u>Audience (000) vs. 2002</u>
HH	326,000	+66%
P2+	472,000	+62%
A18-34	151,000	+54%
A18-49	324,000	+104%
A25-54	303,000	+119%
M18-34	102,000	+76%
M18-49	221,000	+113%

On the Internet, [Univision.com](http://Univision.com) and Univision Móvil generated record-breaking traffic and fan participation. The 2006 FIFA World Cup™ propelled Univision.com's website traffic to nearly one million daily visits and over 12 million unique browsers in June, its largest audience ever. The website delivered nearly 400 million pages of content in June, up more than 300% from page views delivered during the 2002 FIFA World Cup™. Univision.com's record-breaking traffic figures are fully accredited by the Media Rating Council (MRC).

Univision Communications Inc. is the premier Spanish-language media company in the United States. Its operations include Univision Network, the most-watched Spanish-language broadcast television network in the U.S. reaching 98% of U.S. Hispanic Households; TeleFutura Network, a general-interest Spanish-language broadcast television network, which was launched in 2002 and now reaches 86% of U.S. Hispanic Households; Galavisión, the country's leading Spanish-language cable network; Univision Television Group, which owns and operates 62 television stations in major U.S. Hispanic markets and Puerto Rico; Univision Radio, the leading Spanish-language radio group which owns and/or operates 69 radio stations in 16 of the top 25 U.S. Hispanic markets and 4 stations in Puerto Rico; Univision Music Group, which includes Univision Records, Fonovisa Records, La Calle Records and a 50% interest in Mexico-based Disa Records labels as well as Fonomusic and America Musical Publishing companies; and Univision Online, the premier Spanish-language Internet destination in the U.S. located at [www.univision.com](http://www.univision.com). Univision Communications also has a 50% interest in TuTv, a joint venture formed to broadcast Televisa's pay television channels in

the U.S., and a non-voting 14.9% interest in Entravision Communications Corporation, a public Spanish-language media company. Univision Communications is headquartered in Los Angeles with television network operations in Miami and television and radio stations and sales offices in major cities throughout the United States.

For more information, please visit [www.univision.net](http://www.univision.net).

### **Additional Information about the Acquisition and Where to Find It**

Univision Communications Inc (the "Company") will file a proxy statement and other documents regarding the proposed acquisition of the Company by Umbrella Acquisition Inc. ("Umbrella") with the Securities and Exchange Commission. INVESTORS AND SECURITY HOLDERS ARE URGED TO READ THE PROXY STATEMENT WHEN IT BECOMES AVAILABLE, BECAUSE IT WILL CONTAIN IMPORTANT INFORMATION ABOUT THE COMPANY AND THE PROPOSED MERGER. A definitive proxy statement will be sent to security holders of the Company seeking their approval of the transaction. Investors and security holders may obtain a free copy of the definitive proxy statement (when available) and other documents filed by the Company with the SEC at the SEC's website at [www.sec.gov](http://www.sec.gov). The definitive proxy statement and other relevant documents may also be obtained free of charge on the Company's website at [www.univision.net](http://www.univision.net) or by directing a request to Univision Communications Inc., 1999 Avenue of the Stars, Suite 3050, Los Angeles, CA 90067, Attention: Investor Relations.

The Company and its directors and executive officers may be deemed to be participants in the solicitation of proxies from the shareholders of the Company in connection with the acquisition. Information about the Company and its directors and executive officers can be found in the Company's Proxy Statements and Annual Reports on Form 10-K filed with the SEC. Additional information regarding the interests of those persons may be obtained by reading the proxy statement when it becomes available.

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